

# News Release

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## 3D Systems Reduces Price on ProX SLS 500 to Expand 3D Printing Market and Gain Market Share

New price point lowers total cost of operations and enhances value proposition

**ROCK HILL, South Carolina, April 13, 2017** –[3D Systems](http://www.3dsystems.com) (NYSE:DDD) today announced a price drop of more than 30 percent<sup>1</sup> of its production-ready [ProX® SLS 500](#) 3D printing system in North America and Europe, an aggressive move to increase market share and drive adoption of the technology as companies look to shift production to additive manufacturing. New system pricing for customers starts at \$270,000 and €250,000.<sup>1</sup>

Featuring one of the broadest portfolios of materials available, [3D Systems' SLS technology](#) delivers exceptional versatility for printing a wide range of parts and build sizes from interior components for airplanes to large production tooling for high-volume manufacturing to small patient-specific medical devices.

With the price reduction, the ProX SLS 500 has market leading total cost of operations (TCO) for durable, end-use parts compared to competing systems.

"The ProX SLS 500 is winning deals today because of its superior capabilities; the new price point makes it accessible to additional customers, which we believe will enable us to increase our installed base faster and be more competitive in the market," said Jim Ruder, Senior Vice President and General Manager, Plastics, 3D

Systems. "We will continue to invest in SLS to expand our leadership position and help accelerate the shift to 3D printing production."



3D Systems' ProX  
SLS 500

3D Systems' ProX SLS 500 uses a wide range of DuraForm® materials from tough nylon for production parts, to high-temperature resistant fiber-reinforced engineering plastic, to glass-filled engineering plastic for excellent stiffness. DuraForm plastics have been optimized, validated and tested to offer an exceptional combination of surface detail, part strength, and durability for end-use parts.

Additionally, the ProX SLS 500 has high materials recyclability. Up to 95 percent<sup>2</sup> of material used in a build is turned into parts, resulting in minimal waste and lower part cost. Automated material handling and production tools streamline workflows, producing parts up to 7 times faster than comparable FDM systems.

More information on 3D Systems' ProX 500 SLS 3D printer is available [here](#).

### **Forward-Looking Statements**

Certain statements made in this release that are not statements of historical or current facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the company to be materially different from historical results or from any future results or projections expressed or implied by such forward-looking statements. In many cases, forward looking statements can be identified by terms such as "believes," "belief," "expects," "may," "will," "estimates," "intends," "anticipates" or "plans" or the negative of these terms or other comparable terminology. Forward-looking statements are based upon management's beliefs, assumptions and current expectations and may include comments as to the company's beliefs and expectations as to future events and trends affecting its business and are necessarily subject to uncertainties, many of which are outside the control of the company. The factors described under the

headings "Forward-Looking Statements" and "Risk Factors" in the company's periodic filings with the Securities and Exchange Commission, as well as other factors, could cause actual results to differ materially from those reflected or predicted in forward-looking statements. Although management believes that the expectations reflected in the forward-looking statements are reasonable, forward-looking statements are not, and should not be relied upon as a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at which such performance or results will be achieved. The forward-looking statements included are made only as the date of the statement. 3D Systems undertakes no obligation to update or review any forward-looking statements made by management or on its behalf, whether as a result of future developments, subsequent events or circumstances or otherwise.

### **About 3D Systems**

3D Systems provides comprehensive 3D products and services, including 3D printers, print materials, on demand manufacturing services and digital design tools. Its ecosystem supports advanced applications from the product design shop to the factory floor to the operating room. 3D Systems' precision healthcare capabilities include simulation, Virtual Surgical Planning, and printing of medical and dental devices as well as patient-specific surgical instruments. As the originator of 3D printing and a shaper of future 3D solutions, 3D Systems has spent its 30-year history enabling professionals and companies to optimize their designs, transform their workflows, bring innovative products to market and drive new business models.

More information on the company is available at [www.3dsystems.com](http://www.3dsystems.com)

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<sup>1</sup> Pricing may vary and is not available in all geographies. New pricing will be available in the United States and Europe. It excludes Asia Pacific, Japan, Africa, India and the Middle East.

<sup>2</sup> Using DuraForm PA material