



# News Release

3D Systems Corporation  
333 Three D Systems Circle  
Rock Hill, SC 29730

www.3dsystems.com  
NYSE: DDD

**Investor Contact:** Stacey Witten  
Email: Stacey.Witten@3dsystems.com

**Media Contact:** Alyssa Reichental  
Email: Press@3dsystems.com

---

## 3D Systems Expands Its Partnership With Japan's Canon Marketing to Distribute Its Advanced Manufacturing 3D Printers

**ROCK HILL, South Carolina –October 30, 2013 – [3D Systems](http://www.3dsystems.com) (NYSE:DDD)**

announced today that Canon Marketing, part of the Canon group, joined its expanding network of resellers and will market and sell its professional products in Japan. The move expands Canon's offerings to include all of 3D Systems advanced manufacturing portfolio. This expansion feeds into Canon's strategy to further growth through business creation and evolve into a service company. Under this arrangement Canon will market and sell all of 3D Systems' advanced manufacturing 3D printers, including its direct metal printers.

Yasuhisa Oba, Executive Officer of Group Executive Industrial Equipment Sales Headquarters, Canon Marketing Japan said, "We are honored to distribute 3D Systems' leading production printers. 3D Systems is the inventor, pioneer and recognized leader in this field and their reputation is impeccable. The combination of 3D Systems cutting edge manufacturing capabilities with Canon's decades of Industrial Equipment Sales service and applications experience is sure to provide our Japanese customers with the best products and service available on the market today."

"Canon Marketing Japan is a trusted and valued provider of industry solutions in Japan, and we are honored to have our products promoted by them," said Kevin McAlea, Senior Vice President & General Manager, Advanced Manufacturing, 3D Systems. "We are thrilled to bring our direct metal printers to Japan with Canon."

Learn more about 3D Systems commitment to manufacturing the future today at [www.3dsystems.com](http://www.3dsystems.com).

# # #

**About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike with materials ranging from thermoplastics, metals, ceramics and edible sugar. The company also provides software design tools including CAD, reverse engineering and inspection and consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to manufacture the future.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).