



# News Release

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## 3D Systems Sponsors London Art Exhibition

- 3Dproparts™ Teams Up With Leading Artists To Showcase The Art  
Of Additive Manufacturing -

**ROCK HILL, South Carolina – July 20, 2010** - 3D Systems (NASDAQ: TDSC)

- announced its sponsorship of the 'New Simplicity' Exhibition of Simple Design Now, from July 24 – August 8, 2010, in London. The exhibition features a range of creations and designs from classic to contemporary, illustrating the full range of design freedom available through the use of 3D Systems Additive Manufacturing solutions.

3D Systems pioneered the use of Additive Manufacturing solutions for the arts and entertainment and now, through its comprehensive 3Dproparts™ network, 3D Systems offers studios, individual designers and artists the opportunity to harness freedom of expression through its complete and affordable suite of design to manufacturing solutions.

"We are pleased to sponsor this Exhibition," said Cathy Lewis, vice president of global marketing for 3D Systems. "Our Additive Manufacturing solutions enable artists and designers to express their creativity through visually striking and unique artifacts as well as everyday products that are enduring, functional and simple," concluded Lewis.

Featuring celebrated designers such as Jasper Morrison and Sam Hecht, along with a generation of emerging artists, 'New Simplicity' opens on 24 July at 203 Brompton Road, London and runs until 8 August, 2010. Admission is free.

For more information contact [nuno.coelho@network.rca.ac.uk](mailto:nuno.coelho@network.rca.ac.uk) T: 07808722962

## **Forward-Looking Statements**

Certain statements made in this release that are not statements of historical or current facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the company to be materially different from historical results or from any future results expressed or implied by such forward-looking statements. In addition to statements that explicitly describe such risks and uncertainties, readers are urged to consider statements in the conditional or future tenses or that include terms such as "believes," "belief," "expects," "estimates," "intends," "anticipates" or "plans" to be uncertain and forward-looking. Forward-looking statements may include comments as to the company's beliefs and expectations as to future events and trends affecting its business and are necessarily subject to uncertainties, many of which are outside the control of the company. The factors described under the headings "Forward-Looking Statements," "Cautionary Statements and Risk Factors," and "Risk Factors" in the company's periodic filings with the Securities and Exchange Commission, as well as other factors, could cause actual results to differ materially from those reflected or predicted in forward-looking statements.

## **About 3D Systems Corporation**

3D Systems is a leading provider of 3D Printing, Rapid Prototyping and Manufacturing systems and parts solutions. Its expertly integrated solutions reduce the time and cost of designing products and facilitate direct and indirect manufacturing by creating actual parts directly from digital input. These solutions are used for design communication and prototyping as well as for production of functional end-use parts: Our customers Create With Confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com), [www.modelin3D.com](http://www.modelin3D.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.mqast.com](http://www.mqast.com), <http://blog.3Dsystems.com>, or via email at [moreinfo@3Dsystems.com](mailto:moreinfo@3Dsystems.com).