News Release

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3D Systems Signs
MAD Toy Design For Cube Odyssey

- Leading Toy Designer To Sponsor Cube Car –

ROCK HILL, South Carolina – March 22, 2012 - 3D Systems Corporation (NYSE: DDD) announced today that Jeremy "MAD" Madl of MAD Toy Design, a well-known premium toy and character designer and illustrator, will sponsor the company's cross country Cube Odyssey road trip to launch its first ever plug-and-play at home 3D printer, Cube™.

Jeremy Madl, an alumnus of the Scholastic Art & Writing Awards presented by the Alliance for Young Artists & Writers has been professionally illustrating and designing toys for over a decade with clients such as Kidrobot®, YUM! Brands, Pepsi, Mattel, and Cartoon Network. This extensive background collaborating with today's hottest and largest brands and a portfolio of creative artwork and toys, made Jeremy the obvious choice to design the car 'wrap' for the Cube Odyssey and bring a real personality to Cube™. MAD Toy Design's creativity and innovation can be experienced through the daily videos of the customization process on the Cubify™ blog and Facebook.

The Cube Odyssey starts in Los Angeles on April 10, 2012 and will travel to over 25 of the hottest and most creative cities in the country. 3D Systems will showcase the 'tricked out' Nissan Cube® car, wrapped by MAD Toy Design, at its big send-off with Mad Mike®, Galpin Auto Sports and other Cube Odyssey celebrities, sponsors and supporters. More details on the Cube Odyssey are available at http://cubify.com/blog/the-cube-odyssey-begins/ and https://www.facebook.com/cubify.

For more information please email press@3dsystems.com or visit www.3dsystems.com, www.cubify.com, the Cubify™ blog, Facebook page or Twitter.

About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at www.3DSystems.com.

To experience the company's entire range of 3D content-to-print products and services please visit www.printin3D.com, www.production3dprinters.com, www.zcorp.com, www.toptobottomdental.com, www.cubify.com, www.print3D.com, www.quickparts.com, www.3Dproparts.com, www.alibre.com, www.bitsfrombytes.com, www.botmill.com, www.The3dStudio.com, www.freedomofcreation.com, www.sycode.com, blog.3dsystems.com, or via email at moreinfo@3Dsystems.com.