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## 3D Systems Brings Latest 3D Printers To BETT

- Affordable Printers Are Ideal Tool For Primary Education -

**ROCK HILL, South Carolina, January 9, 2012**– <u>3D Systems</u> Corporation (NYSE:DDD) announced today that it will showcase its 3DTouch™ 3D printers and RapMan™ 3D printer kits to the educators and administrators at BETT 2012, January 11<sup>th</sup> -14<sup>th</sup> at Olympia, London in stand B83, Ground Floor.

The <u>3DTouch™</u> printer and <u>RapMan™</u> printer kit, packed with best-in-class features including multiple print heads, intuitive touchscreens and USB storage, are ideal for the classroom. Priced under \$1,300, more students can access these innovative educational tools to design and test their ideas instantly, making these solutions invaluable in the classroom.

Joining 3D Systems at BETT is Kideville project designer, Dejan Mitrovic from the Royal College of Art, in London. Mitrovic uses <u>3D printers</u> to produce houses designed by school children. This exciting project, which was showcased in the Victoria and Albert Museum in London as part of the Power of Making exhibition, received wide acclaim.

"The 3DTouch™ and RapMan™ 3D printers deliver significant <u>educational benefits</u> for teachers and students," said Andy McLaren, Director of Sales and Marketing, BFB™ Products, 3D Systems. "Dejan Mitrovic's use of <u>3D printing</u> is teaching us how to empower future generations with the innovative and creative skills required for them to succeed in today's highly competitive global marketplace."

## **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at <a href="https://www.3DSystems.com">www.3DSystems.com</a>.

To experience our entire range of 3D content-to-print products and services please visit <a href="www.printin3D.com,www.zcorp.com,www.production3dprinters.com">www.printin3D.com,www.zcorp.com,www.production3dprinters.com</a>, <a href="www.3Dproparts.com">www.3Dproparts.com</a>, <a href="www.3Dproparts.com">www.3Dproparts.com</a>, <a href="www.3Dproparts.com">www.3Dproparts.com</a>, <a href="www.3Dproparts.com">www.alibre.com</a>, <a href="www.www.botmill.com">www.botmill.com</a>, <a href="www.www.sycode.com">www.sycode.com</a>, <a href="www.sycode.com">blog.3dsystems.com</a>, or via email at <a href="moreinfo@3Dsystems.com">moreinfo@3Dsystems.com</a>.

## **About BETT London**

BETT London 2012 is dedicated to showcasing the best in educational technology products, resources and best practice. The event will bring together the UK teaching and learning community for two days of innovation and inspiration.

**More information is** available at www.bettshow.com.